



# HEROdisc<sup>®</sup> USA

## HERO FUND RAISING (HFR)

**Are you running a Disc Dog Event?** Would you like to generate funds to help out with production costs? How about throwing in some custom SuperHero discs as well? Hero Disc USA is proud to announce Hero Fund Raising (HFR). The HFR program not only allows events to generate funds, but can also build excitement by providing custom, event specific, SuperHero discs. It will be our goal to get these fund-raising products in your hands well in advance of your event so you have ample time to sell the products and generate funds. Here's how the HFR program works:



**SuperHero K9 Candy**  
approximate weight: 136g

- Anyone running a K-9 Disc Dog event can qualify for the HFR Program.
- Please complete, sign and return the HFR qualification form to [hfr@herodiscusa.com](mailto:hfr@herodiscusa.com). See page 3. Make sure to include a brief description about your K-9 Flying Disc Event.
- Those participating in HFR can purchase between 25 and 50 SuperHero Fund Raising Discs from us at:

Cost per Disc \$5.00

Cost for custom stamp: .15 cents per disc

Die Charge: \$60.00

Set-up Charge: \$20.00 (one time charge per order)

- Each new HFR event must generate **new artwork** and the **date of the event** must be part of the artwork to help preserve the distinctiveness of the HFR program.
- Those events participating in the HFR program that have a charity associated with your event can qualify for an additional 25 - 50 SuperHero Fund Raising Discs. The charity name must be included in the artwork to qualify.
- The suggested retail price for SuperHero Fund Raising Disc is \$15.00 each.
- The acceptable selling price range is \$15.00 to \$20.00 each.



# HERO SPONSORSHIP VALUES

Charge	Quantity	Price	Total
SuperHero Discs	25	\$5.00	\$125.00
Die Cost	1	\$60.00	\$60.00
Set up Fee	1	\$20.00	\$20.00
Stamp Charge	25	\$0.15	\$3.75
Total			\$208.75
Value	25	\$15.00	\$375.00
<b>Net Funds Raised</b>			<b>\$166.25</b>

Charge	Quantity	Price	Total
SuperHero Discs	50	\$5.00	\$250.00
Die Cost	1	\$60.00	\$60.00
Set up Fee	1	\$20.00	\$20.00
Stamp Charge	50	\$0.15	\$7.50
Total			\$337.50
Value	50	\$15.00	\$750.00
<b>Net Funds Raised</b>			<b>\$412.50</b>



Photo courtesy of Lawrence Frederick

Charge	Quantity	Price	Total
SuperHero Discs	75 (Charity Only)	\$5.00	\$375.00
Die Cost	1	\$60.00	\$60.00
Set up Fee	1	\$20.00	\$20.00
Stamp Charge	75 (Charity Only)	\$0.15	\$11.25
Total			\$466.25
Value	75 (Charity Only)	\$15.00	\$1125.00
<b>Net Funds Raised</b>			<b>\$658.75</b>

Charge	Quantity	Price	Total
SuperHero Discs	100 (Charity Only)	\$5.00	\$500.00
Die Cost	1	\$60.00	\$60.00
Set up Fee	1	\$20.00	\$20.00
Stamp Charge	100 (Charity Only)	\$0.15	\$15.00
Total			\$595.00
Value	100 (Charity Only)	\$15.00	\$1500.00
<b>Net Funds Raised</b>			<b>\$905.00</b>

All proceeds raised from the sale of the Hero Fund Raising Discs are to be used to enhance the event or to support the activities presented in your sponsorship requests. The money you raise from selling HFR discs should be considered HERO sponsorship and we request that a corresponding amount of promotions and exposure at your event be honored. We ask that you provide a link to our Hero Disc USA website from your tournament or organizations website. Contact our staff if you need any Hero Disc logos to display on an event sign or players program. Hero Disc banners are also available upon request.

Thank you for growing the sport of K-9 Disc.

# HFR QUALIFICATION FORM

Please complete, sign and return this page by fax, mail or email [ hfr@herodiscusa.com ]. Please let us know if you have any questions. Thanks for all you do to grow the great sport of K9 disc.

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Promoter Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

Credit Card Info: Visa/MC# \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVM \_\_\_\_\_

Event Name: \_\_\_\_\_ Date(s): \_\_\_\_\_

Event Website: \_\_\_\_\_ Charity Name(s): \_\_\_\_\_

Contact Information: \_\_\_\_\_  
(For publishing on website. Name and email if different from above.)

Number of Discs Ordered: \_\_\_\_\_ Disc Model(s)/Design(s): SuperHero  SuperStar

\*This form must be filled out in its entirety. Please be sure to include your Visa or MasterCard information.

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We would like to promote and showcase HFR Hot Stamps. Allowing us to show your unique design to others will enable promoters and tournament directors to see the many different possibilities available. By signing below, you agree to allow Hero Disc USA to use a photo of your HFR disc in promotion materials, including our website and product brochures. You are NOT releasing any rights to the use of the design.

I/We understand and affirm my/our mutually beneficial roles in the Hero Fund Raising/Event Support program. I/We agree to provide a link to [www.herodiscusa.com](http://www.herodiscusa.com) from the front page of our event or organization website. I/We have read the above document and agree to the terms and conditions.

\_\_\_\_\_  
K9 Disc Promoter

\_\_\_\_\_  
Date

\_\_\_\_\_  
HERO Disc USA

\_\_\_\_\_  
Date